

# Public Service Announcements

If you have information that you would like to spread as a public service announcement (PSA), please email it to [psa@wobcfm.org](mailto:psa@wobcfm.org) and we will do our best to get on the air up promptly. Text only submissions can be read by the DJs as soon as the PSA is posted, and will be recorded by the PSA work group as soon as they can. You may include a recorded announcement of your own in mp3(128) format.

Since WOBC-FM is a not for profit station, PSAs can only be for public education or safety or for either free or charitable events. We're sorry we can not air PSAs for for-profit commercial events or PSAs promoting commercial organizations.

The suggested length for a PSA is about 30 seconds, which is between 50 and 75 words depending on how fast it is read. Long PSAs tend not to be chosen as often by the DJs for inclusion in their shows.

The PSA should be written for a listening audience, so complex sentences, web or email addresses for contacts or tickets don't work well.

For events, please include the date or date range and Oberlin location in the announcement. Events with multiple dates and differing times are best with the date range and a web site or phone number for more information.

If the PSA contains unusual or foreign language names, please include the proper [pronunciation] in brackets so we get it right.

Thank you for contributing your information for the benefit of our listening audience.